



SDPC Membership Agreement



Student Data Privacy Consortium

privacy.A4L.org

Version 1.2, May 2018

Student Data Privacy Consortium Membership Agreement

THIS AGREEMENT is between the SIF Association doing business as Access 4 Learning (A4L) Community, a non-profit corporation organized under District of Columbia laws, and

_____ (the “Member”)

RECITALS

- A. The Student Data Privacy Consortium (SDPC) is a Special Interest Group (SIG) of the Access 4 Learning (A4L) Community designed to address the day-to-day, real-world issues schools, states, territories and vendors face protecting learner information.
- B. The Access 4 Learning (A4L) Community consists of educational policymakers, marketplace product and service providers and the customers they serve, collaborating daily to address real world learning information and resource issues. The Community’s primary focus is on ‘data usage’ to impact learning and ensuring that effective collaboration between stakeholders is achieved to further this goal.
- C. The Member supports the SDPC in its goal of identifying projects that have on-the-ground and real-world impact on student data privacy to find resources, implement needed protections, developing tools and resources, and leveraging partnership organizations in managing those issues – no matter where the resources originate.

The Member Organization agrees as follows:

- 1. Member Commitment Guidelines.** The Member has agreed or agrees herein to:
 - a. Registering through the Access 4 Learning (A4L) Community site, to at least one meeting to actively participate in activities as well as help promote the SDPC;
 - b. Providing use of the Member name in promotions, publications, marketing materials and SDPC / A4L Community websites as well as highlighting the Member’s SDPC participation in the Member’s presentations and web site;
 - c. Paying Consortium membership dues to support the Consortium and its projects;
- 2. SDPC Member Trademark Usage and Marketing Guidelines.** Member has agreed or agrees herein to all terms and conditions of the SDPC Member Trademark Usage and Marketing Guidelines, included herewith as Appendix A.
- 3. Term and Termination of Membership.** This agreement between Member and the Access 4 Learning (A4L) Community is for a one-year membership but will automatically renew each year if membership continues. Member dues to the Student Data Privacy Consortium shall be in accordance with the current dues structure identified at privacy.A4L.org and shall be payable annually.

Appendix A: Student Data Privacy Consortium (SDPC) Participant Marketing Guidelines and Trademark Usage

Marketing Guidelines

Logos

The SDPC logo is the visual symbol of the initiative vision. The logo has several elements: the three squares containing images relating to students, security and privacy; and “Student Data Privacy Consortium”. Any use of the SDPC Trademarks is governed by the Trademark Usage Guidelines contained in this document.

Presentation Guidelines

SDPC members may choose to include information about the Student Data Privacy Consortium in their organizational presentations. The A4L Community, however, requests that the following information be included in the presentation when possible.

- *The Student Data Privacy Consortium (SDPC):*
 - Is designed to address the day-to-day, real-world multi-faceted issues that schools, states and vendors are facing each day in the protection of learner information.
 - Is a Special Interest Group (SIG) of the Access 4 Learning (A4L) Community, which is a unique, non-profit collaboration, composed of schools, districts, local authorities, states, US and International Ministries of Education, software vendors and consultants who collectively address all aspects of learning information management and access to support learning.
 - Leverages the work ongoing by various organizations already providing guidance to schools and states regarding student data privacy. Its main focus is on issues being faced by “on-the-ground” practitioners.

Any additional information about the Student Data Privacy Consortium or the A4L Community taken directly from the general website is allowed (www.A4L.org or <https://privacy.A4L.org>). Information that is posted in the registered member sections of either the SDPC or A4L Community Site cannot be included in the presentations without A4L Community Management’s approval. Any use of the Community’s Trademarks is governed by the Trademark Usage Guidelines contained in the A4L Community Membership Agreement.

Trademark Usage Guidelines

General

The Student Data Privacy Consortium (SDPC) grants to its members, in good standing, a limited, non-exclusive, non-transferable, non-assignable, revocable license to use its trademarks listed or displayed below (the “Marks”), including both word mark and graphical logo forms, solely in conjunction with SDPC related work, products or services.



(word and logo image)



(thumbnail image)



(website thumbnail image)



(logo image, without words)



(logo image 2, without words)

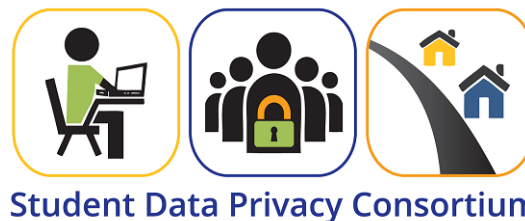
These images are for information only; high-resolution versions of the logo images will be provided by the Student Data Privacy Consortium on request. The A4L Community is the owner of the Marks, and any trademark applications and/or registrations thereto, and requires as a condition of use that members do nothing inconsistent with such ownership or take any action which would be likely to cause confusion with the Marks, and ensure that all use of the Marks by members inure to the benefit of the Student Data Privacy Consortium.

SDPC Logo Usage

The SDPC logo is the visual symbol of the initiative. Being a part of the SDPC demonstrates your organization's commitment to improving the quality of education.

Usage Guidelines

To maintain the effectiveness of the logo while allowing flexibility in the uses, no other color variations are approved. The font associated with the SDPC logo is Open Sans.



Reproducing the Logo

If the logo is to be printed on a background it is important that there is adequate contrast. If the logo is to be printed on a very small area, the SDPC thumbnail may be used alone. It should only be used if the standard SDPC logo is unreadable when reduced to the size needed.

Other Guidelines

- The SDPC logo may only be used to identify an organization's involvement in the SDPC/A4L initiative.
- The SDPC logo may not be used in a manner that would imply a participant is sponsored or endorsed by the other participants in the SDPC/A4L initiative.
- The SDPC logo may not be used in a manner that would disparage the SDPC, A4L Community, Schools/Systems Interoperability Framework, or its participants.
- Participant web pages may use the SDPC logo, provided that a link is made from the logo to <https://privacy.A4L.org>.

Trademark Notation and Usage

Use the proper trademark symbol (™) on the first and most prominent use on every individual (stand-alone) piece of a communication. A trademark should ALWAYS be used as an adjective. A trademark should NEVER be used without a generic description. If space is limited, such as in a headline, it is acceptable to use the shortest possible version of the generic noun.

Limitation on Liability

NO MEMBER, ITS AFFILIATES, OR THE A4L COMMUNITY BOARD OF DIRECTORS SHALL BE LIABLE FOR ANY SPECIAL, INCIDENTAL, CONSEQUENTIAL, INDIRECT OR PUNITIVE DAMAGES ARISING FROM OR RELATING TO THIS AGREEMENT, EVEN IF THE MEMBER HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES.

Agreement / Signature

As the duly appointed representative of my organization, I the undersigned, do hereby agree that my organization will abide by the requirements and restrictions set forth in this document.

Name Printed

Organization Name & Title

Signature

Email Address

Date